

FIRE RESCUE SC 2025

Friday, May 23th, 2025

All Exhibitors are requested to review the following supplemental information:



EXHIBIT SCHEDULE

Thursday, June 12 – 5:30pm – 7:30pm – Preview Event (Booths ready by 5:00pm)

Friday, June 13 – 9:00am – 4:00pm – Exhibit Hall Open

Saturday, June 14 – 9:00am – 2:00pm – Exhibit Hall Open

LOAD-IN INSTRUCTIONS

Apparatus and Large Equipment Sales Booths will load in on Wednesday, June 11.

APPARATUS AND EQUIPMENT SALES LOAD-IN SCHEDULE

Move in on Wednesday, June 11.

All apparatus must have LESS THAN 1/4 of a tank indicated on the truck's fuel gauge prior to move in. Apparatus will be inspected by the Myrtle Beach Fire Department. Outriggers MUST be contained within your own space and not on the carpet. All water tanks should be empty or nearly empty. Any items left in the parking lots at MBCC are done at the owner's risk.

Please follow the schedule below. Arrive at Exhibitor Check-in to receive your credentials.

(Booth Numbers indicated below)

12:00pm - Spartan Fire (201/301/401/209/309/409/601/611)

1:00pm - Safe Industries (223/323/423/233/333/433/623/723)

1:30pm - AEST (701), The Bruner Agency (703), Wally's Fire (711)

2:00pm - Peach State (631/731), Freedom Fitness Equipment (739), US Fire Pump Co. (720), Williams Fire Apparatus (801/803/901)

2:30pm – C.W. Williams & Co. (740), Victory Steel (811), Parks Automotive Group (911), Will-Burt (1011), Modern Automotive (1001), Super Vac/Command Light (1301), SC Forestry Commission (1320)

2:45pm - SC State Firefighters' Association (History Booth)

3:00pm – MPT Autobody (1201), Lesslie Welding & Fabricating (1209), Safe Industries (1241/1242), SC Fire Equipment (823/923), Atlantic Emergency Solutions (831/839), Sound Off Signal (1023), Rockland Custom Products (3718)

3:30pm – OnPoint Upfitters (1233), 911 Fleet & Fire Equipment (1251), Timeless Memories (1300)

4:00pm – Northwestern Emergency Vehicles (931/1031), Southeastern Specialty Vehicles (1252)

APPARATUS WASH LOCATIONS

Myrtle Beach Fire Training Center at 2108 South Kings Highway - Fire Station 3. (Wednesday morning and afternoon only).

TABLETOP EXHIBITORS (INCLUDING NON-PROFITS)

Tabletop Exhibitors and Non-Profits will move in on Thursday, June 12 from 8am - 4pm. You do not need to schedule a specific time. Dock space will be allotted on a first come-first served basis.

Report to Exhibitor Check-in to receive your credentials. Make sure you have submitted information for everyone needing show floor credentials ahead prior to the conference. You will then be provided with Dock Access information. DO NOT access the Dock without directions from Show Staff. Dock access is on a first come, first served basis. Two docks will be available. If you do not have large items, you may walk them into your space after checking in.

EVENT and ELECTRICAL SERVICES

For electrical services, visit <https://myrtlebeachconventioncenter.myshopify.com/>

PRX is our Exhibitor Contractor (additional tables, chairs, carpet, etc). You should have received log-in information in another email. If you did not or have other questions, contact Rebecca Wolfe at rwolfe@prexposition.com

You must use PRX for any shipping needs. Your tabletop booth will include a table, (2) chairs per booth, booth sign and backdrop.

PREVIEW EVENT THURSDAY EVENING

All Exhibitors are asked to staff their booths for a special preview event Thursday evening from 5:30 to 7:30pm.

EXHIBITOR BADGES

All Exhibitors should have received an email from the SCSFA with instructions on requesting your Exhibitor Credentials. If you did not or experienced any issues, contact Brook Dennis at brook@scfirefighters.org

Please pre-order your credentials to avoid extended wait times on arrival.

PARKING AT MBCC

There is a cost for parking in the lot at the Myrtle Beach Convention Center on Friday and Saturday. On Wednesday or Thursday, inform the Parking Attendant that you are an unloading Exhibitor.

LUNCH

Lunch will be provided to the Exhibitors on Thursday at the Concessions Stand.

FLOOR PLAN

Access the most up to date floorplan at <https://homebase.map-dynamics.com/scfr2025/floorplan>

Booth assignments are at the discretion of the SCSFA. The space you are assigned may not be your first preference in your order.

Your booth number(s) should appear within this email.

LOAD-OUT INSTRUCTIONS

The show floor closes at 2:00 pm on Saturday afternoon. Exhibitors are asked to please staff their booth until that time.

The load out procedure is as follows:

Apparatus will leave the building first through overhead Doors A and B. At 2:00pm you may bed your aerals. Do not start or move the vehicle until instructed to do so by a Safety Officer (they will be in vests).

AFTER all apparatus has left the building, if you are tabletop exhibitor, you may drive your vehicle into the building through overhead door A and proceed close to your space to load up. Please leave the building through door B. If you do not need to drive in, you may walk your items out.

DO NOT walk your booth items through the Hall of Fame lobby at closing. There will be events taking place in that space.

Keep the aisles clear for PRX to begin removing carpet.

2026 DATES FOR FIRE RESCUE SC - June 10-13, 2026